



bug-eyed co.

good natured stationery & art

wholesale catalog

info@gabriellestratmann.com

www.bug-eyedco.com

[@gabriellejolieart](https://www.instagram.com/gabriellejolieart)

[@bugeyedco](https://www.instagram.com/bugeyedco)



bug-eyed co.

Bug-eyed co is inspired by the wondrous little worlds found in nature and fueled by the power of curiosity. Our art finds humor amongst the birds and the bees and beauty in each spiraling fern. The natural world is exploding with color so let us bring some of that into your daily life!

ABOUT

Gabrielle Jolie Stratmann infuses her whimsical sense of humor into distinct illustrations depicting snails, bugs, and animals. She loves to spend hours outdoors in her favorite state, Maine, observing little creatures in their natural worlds. Gabrielle enjoys creating with all different mediums from watercolor to embroidery.



Engagement

Instagram 5.6k
Tik Tok 78k
Pinterest 150k monthly views

View the website!

www.bug-eyedco.com

Contact

Email

info@gabriellestatmann.com

Socials

[@gabriellejolieart](https://www.instagram.com/gabriellejolieart)
[@bugeyedco](https://www.instagram.com/bugeyedco)

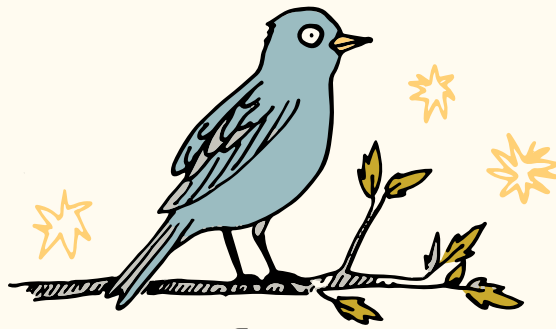


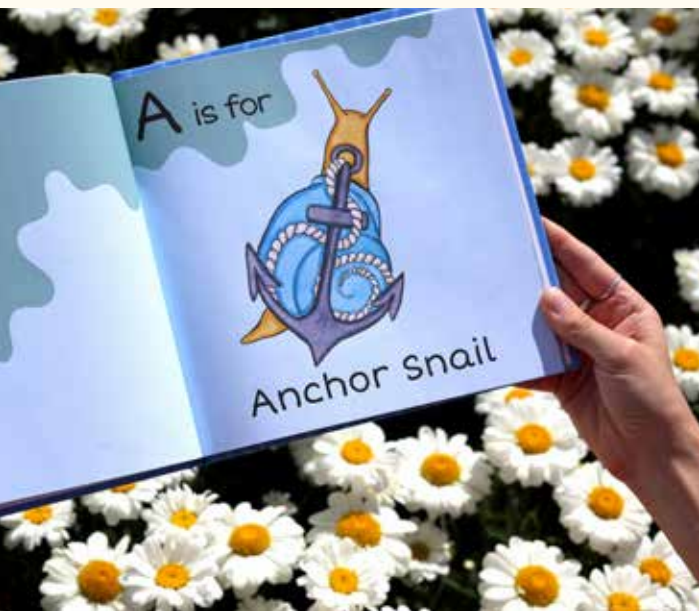
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Snail-phabet

Snailphabet is a colorful, imaginative alphabet book filled with silly snails who have the craziest shells! Grab Snailphabet as the perfect gift for snail enthusiasts (or future snail lovers) in your life!

CHILDREN'S BOOK 44 PAGES MINIMUM: 5 PRICE: \$16 RETAIL: \$25
#SB001



SNAIL-PHABET POSTER SIZE ART PRINT

POSTER 13" X 19" MINIMUM: 3 PRICE: \$22.5 RETAIL: \$45
ARRIVES WITH BACKER BOARD IN CELLO SLEEVE
#SBP27



SNAIL-PHABET ART PRINTS

SIZE 8" X 8"
MINIMUM: 2 per style

PRICE:\$12.5 RETAIL:\$25

ARRIVES WITH BACKER
BOARD IN CELLO SLEEVE



#SBP1



#SBP2



#SBP3



#SBP4



#SBP5



#SBP6



#SBP7



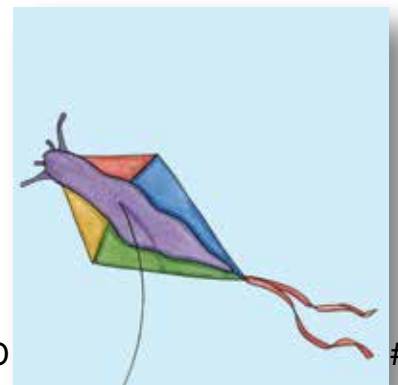
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#SBP9



#SBP10



#SBP11



#SBP12



#SBP13



#SBP14



#SBP15



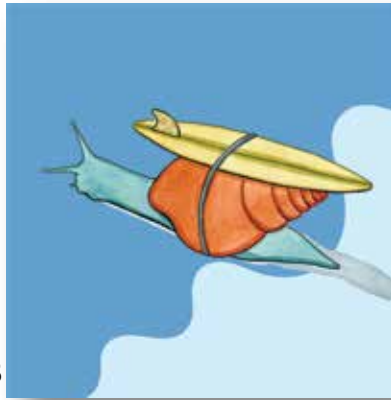
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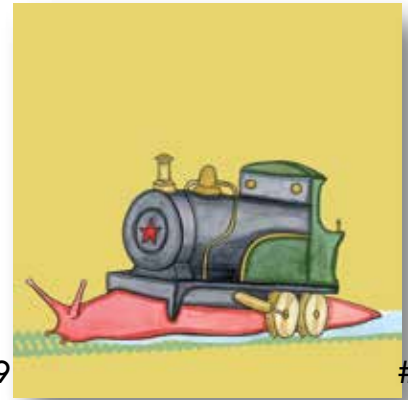
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#SBP18



#SBP19



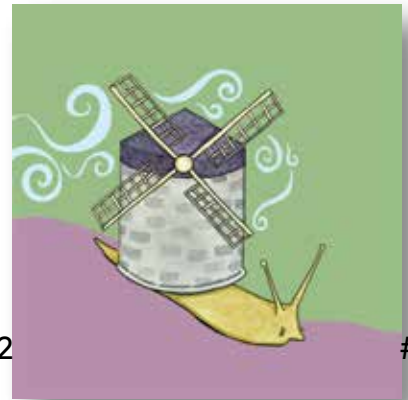
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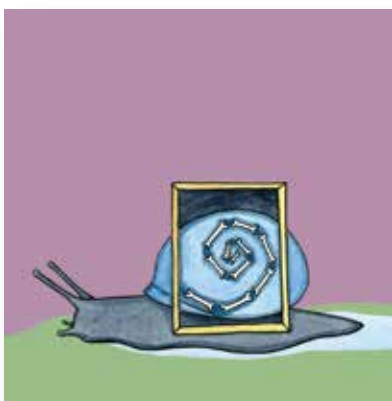
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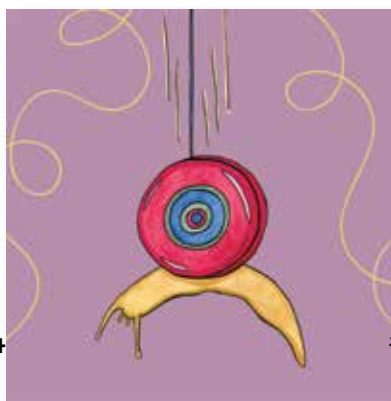
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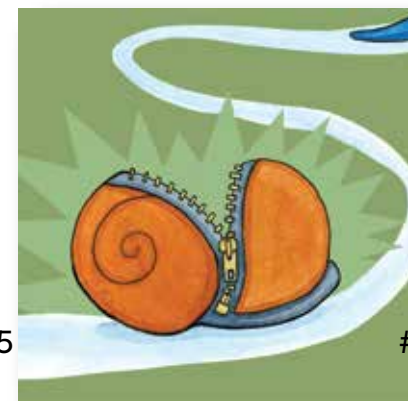
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#SBP24



#SBP25



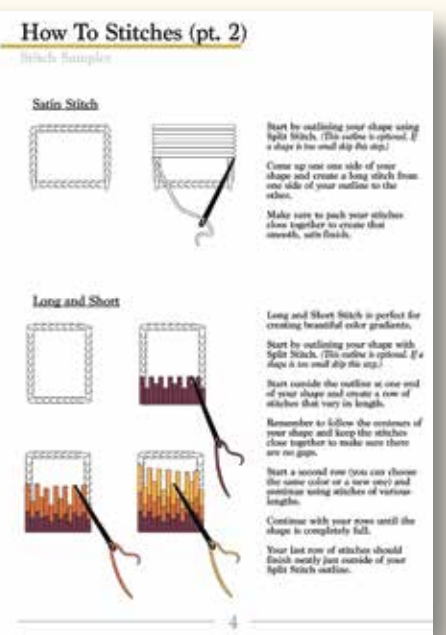
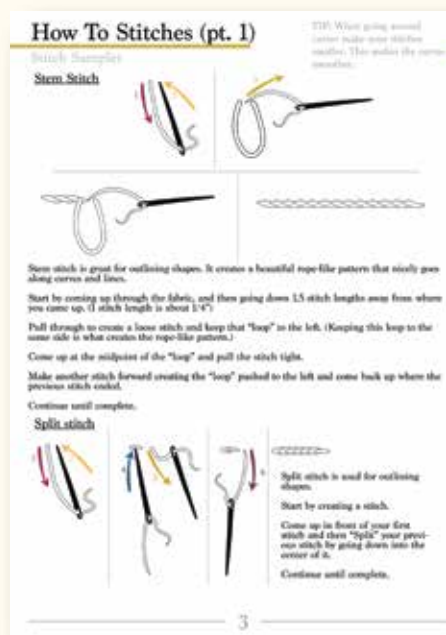
#SBP26

Stitch Sampler

FULL KIT MINIMUM: 5 PRICE: \$12 RETAIL: \$24
 INSTRUCTIONAL BOOKLET, PRINTED FABRIC, 3 SKIENS OF DMC
 EMBROIDERY THREAD, 2 NEEDLES, 6 IN WOODEN HOOP
 packaged in cello bag
 #KIT01



PREVIEW OF INTERIOR INSTRUCTIONAL BOOKLET



Learn Stem Stitch, Split Chain, Satin, French Knot, Leaf, Long and Short, and Detached Chain with this all inclusive kit.

BUGBROIDERY - EMBROIDERY KITS

FULL KIT MINIMUM: 5 PRICE: \$18 RETAIL: \$36
 INSTRUCTIONAL BOOKLET, PRINTED FABRIC, SKIENS OF DMC
 EMBROIDERY THREAD, 2 NEEDLES, 8 IN WOODEN HOOP
 packaged in cello bag #BUG01 #BUG02 #BUG03 #BUG04
 #BUG05



PREVIEW OF INTERIOR INSTRUCTIONAL BOOKLET

Color Guide

Bugbroidery

2

Stitch Guide

Bugbroidery

Complete the stitches that are in color.

Long & Short

Use Long & Short Stitch to fill shapes (2 Strands)

- Flower petals with gradient from light to dark pink
- Flower stem
- Inside of the Bug's eyes
- Stars and moon
- Teardrop
- Pupil of the eye

Use these colors to complete this section.

French Knot, Leaf, & Details

- French Knot to fill in the center of the flower (2 Strands)
- Leaf Stitch for each fern leaf (2 Strands)
- Tiny stitches for star details (1 Strand)

Use these colors to complete this section.

4

Stitch Guide

Bugbroidery

Complete the stitches that are in color.

Stem Stitch

Use Stem Stitch to outline these parts. (3 strands)

- Outline the Lady Bug with all detail lines

Use this color to complete this section.

Long and Short Stitch

Use Long and Short to fill in each of these parts (2-3 Strands)

- Leaves and their stems
- Gradient along from light to dark on flower petals
- Rain drops
- Eyes

Use these colors to complete this section.

3



BUGBROIDERY - MOTH #BUG01



BUGBROIDERY - BEE #BUG02



BUGBROIDERY - LADYBUG #BUG03



BUGBROIDERY - BEETLE #BUG04



BUGBROIDERY - SPIDER #BUG05

ART PRINTS

4 X 6 (PRICE: \$7.5 RETAIL: \$15)

5 X 7 (PRICE: \$10 RETAIL: \$20)

8 X 10 (PRICE: \$15 RETAIL: \$30)

MINIMUM: 2 PER STYLE

BACKING BOARD AND CELLO SLEEVE (5X7 & 8X10 WITH MATTE)



4" X 6"

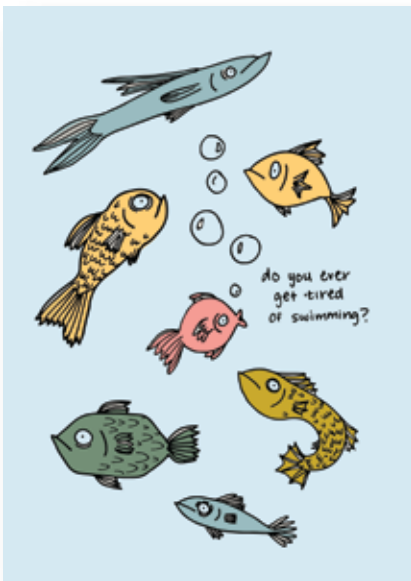


5" X 7"



8" X 10"

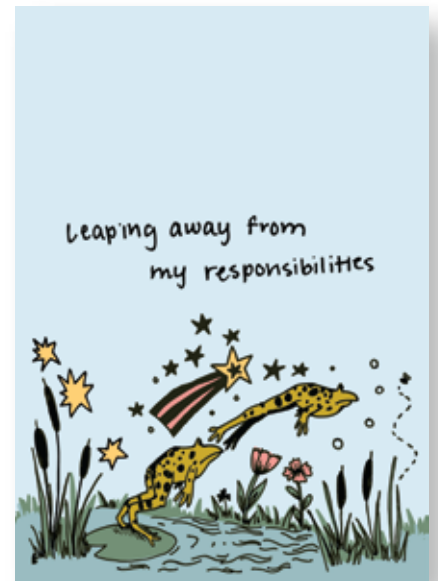
TOP SELLERS



#PR1-4X6, #PR1-5X7, #PR1-8X10
TIRED FISH PRINT



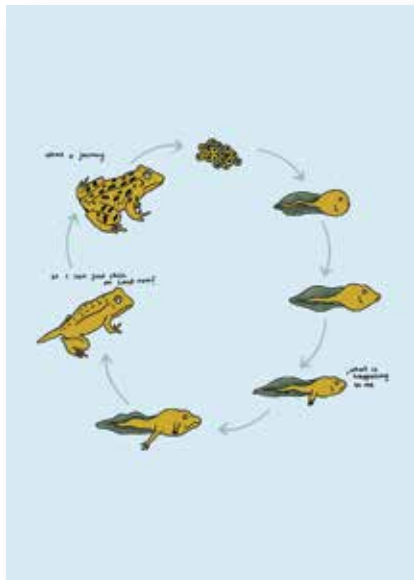
#PR2-4X6, #PR2-5X7, #PR2-8X10
FAVORITE CHILD PRINT



#PR3-4X6, #PR3-5X7, #PR3-8X10
AVOIDANT FROG PRINT



#PR4-4X6, #PR4-5X7, #PR4-8X10
ANXIOUS MOTH PRINT



#PR5-4X6, #PR5-5X7, #PR5-8X10
FROG LIFE CYCLE PRINT



#PR6-4X6, #PR6-5X7, #PR6-8X10
VEGGIE DINO PRINT



#PR7-4X6, #PR7-5X7, #PR7-8X10
ANT MAZE PRINT



#PR8-4X6, #PR8-5X7, #PR8-8X10
ABSTRACT ART PRINT



#PR9-4X6, #PR9-5X7, #PR9-8X10
EXISTENTIAL CRISIS PRINT



#PR10-4X6, #PR10-5X7, #PR10-8X10
ANT DATE PRINT



#PR11-4X6, #PR11-5X7, #PR11-8X10
HOUSE PLANTS PRINT



#PR12-4X6, #PR12-5X7, #PR12-8X10
WORKER BEE PRINT



#PR13-4X6, #PR13-5X7, #PR13-8X10
DAMSEL IN DISTRESS PRINT



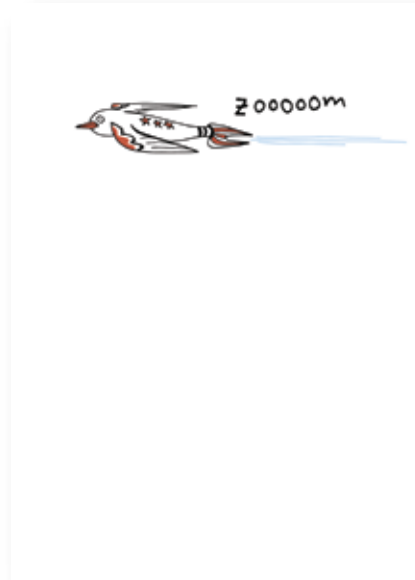
#PR14-4X6, #PR14-5X7, #PR14-8X10
BIRD SEED THIEF PRINT



#PR15-4X6, #PR15-5X7, #PR15-8X10
IDEA! PRINT



#PR16-4X6, #PR16-5X7, #PR16-8X10
BEARISTA PRINT



#PR17-4X6, #PR17-5X7, #PR17-8X10
ZOOM PRINT



#PR18-4X6, #PR18-5X7, #PR18-8X10
SNAIL WORLD PRINT



#PR19-4X6, #PR19-5X7, #PR19-8X10
MOON CHILD PRINT



#PR20-4X6, #PR20-5X7, #PR20-8X10
STAR SUN



#PR21-5X7, #PR21-8X10
ANT COLONY PRINT



#PR22-5X7, #PR22-8X10
MAINE PINES PRINT

STICKERS - MATTE VINYL 3"

MINIMUM: 6 OF EACH DESIGN

PRICE: \$2 RETAIL: \$4



#ST01

MUSHROOM SNAIL STICKER



#ST02

MAINE PINES STICKER



#ST03

BUG-EYED BEE STICKER



#ST04

LUCKY STAR FROG STICKER



#ST05 MOBILE HOME SNAIL STICKER



#ST06

EARTH SNAIL STICKER

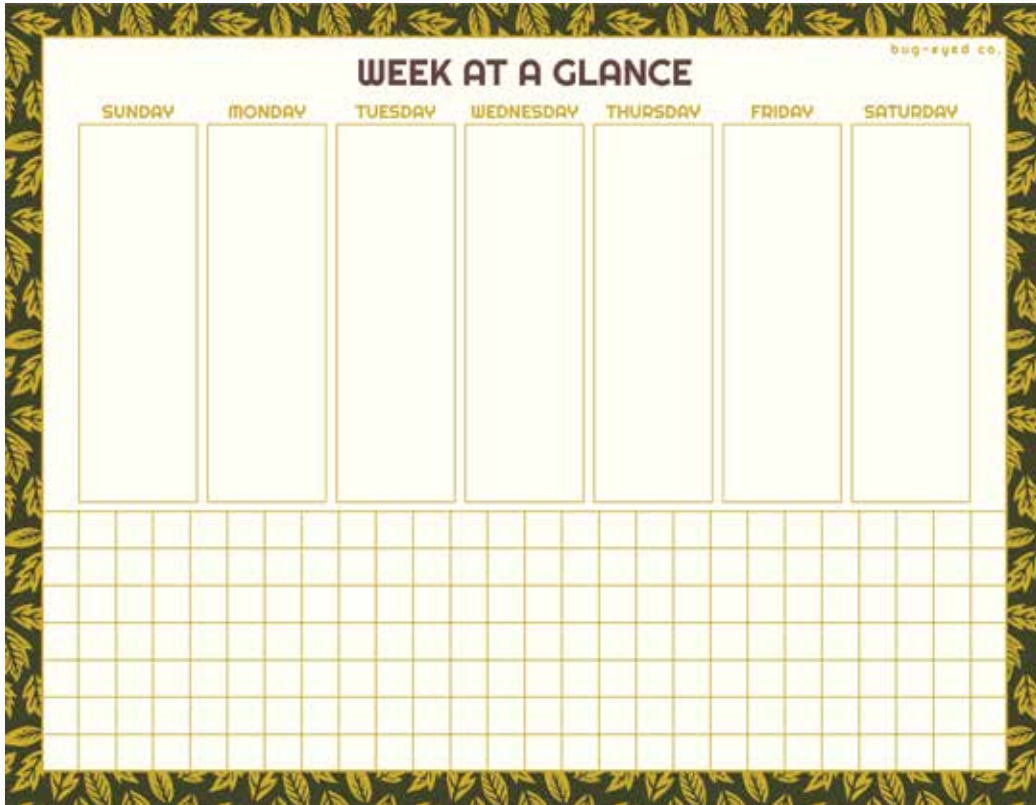


#ST07

HOUSE PLANT STICKER

NOTEPADS

50 PAGES MINIMUM: 4 OF EACH DESIGN
PACKAGED IN CELLO BAG

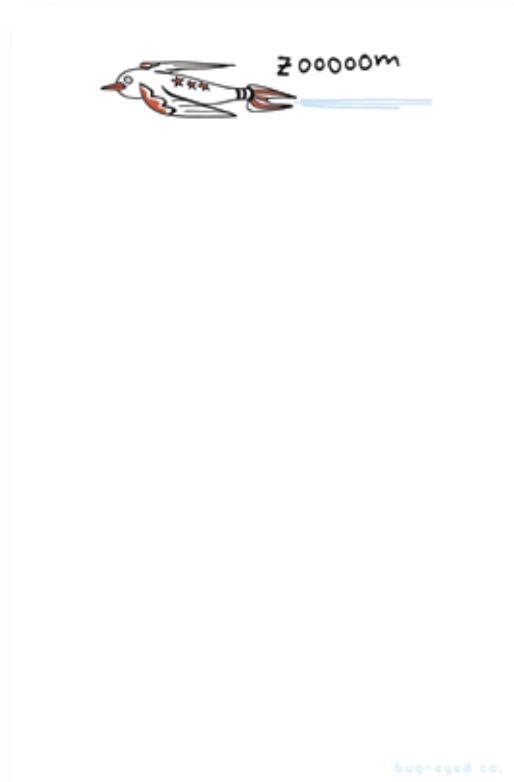


WEEK AT A GLANCE 8.5" X 11" PRICE: \$14 RETAIL: \$28 #NP01



#NP02
DOODLE ARTIST

DOODLE PADS 5.5" X 8.5" PRICE: \$8 RETAIL: \$16



#NP03
ZOOM

GREETING CARDS

4.5" X 5.5" ILLUSTRATED FRONT BLANK INSIDE
ENVELOPE INCLUDED PACKAGED IN CELLO BAG
MINIMUM: 6 OF EACH DESIGN
PRICE: \$2.25 RETAIL: \$4.50

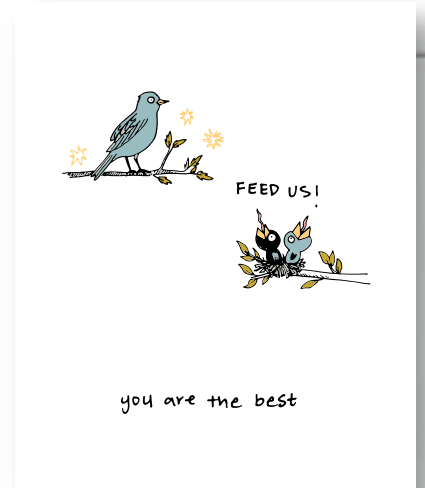
BIRTHDAY - #GR1



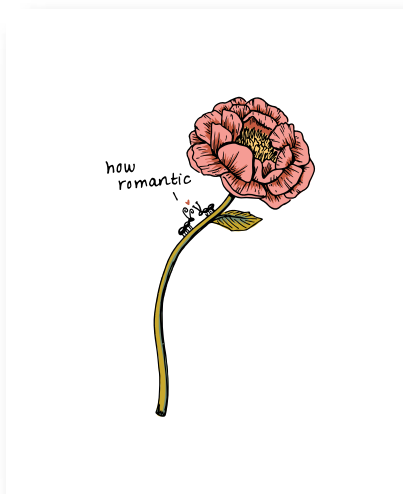
SO PROUD - #GR2



YOU ARE THE BEST - #GR3



FOR A LOVER - #GR4



PLANT PARENT - #GR5



BIRD FEEDER - #GR6



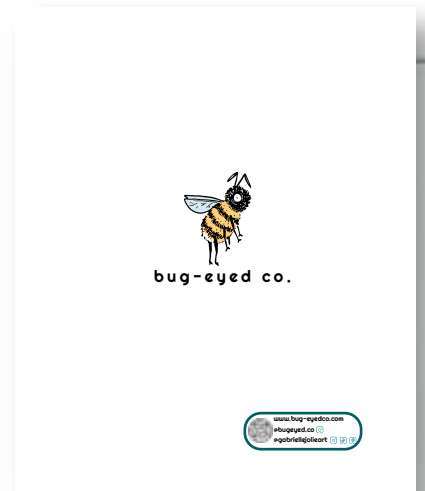
ANT MAZE - #GR7



MAINE PINES - #GR8



back of cards



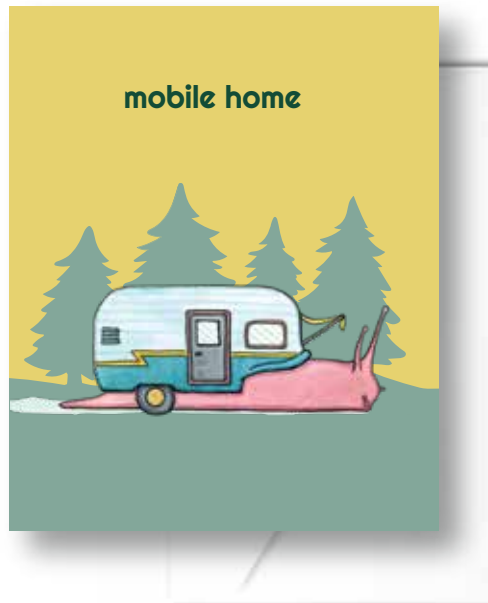
SNAIL GREETING CARDS

4.5" X 5.5" ILLUSTRATED FRONT BLANK INSIDE
ENVELOPE INCLUDED PACKAGED IN CELLO BAG

MINIMUM: 6 OF EACH DESIGN

PRICE: \$2.25 RETAIL: \$4.50

MOBILE HOME - #GR9



GONE SNURFING - #GR10



MUSHROOM SNAIL - #GR11



GOOD NATURED ZINE

FULL COLLECION OF ILLUSTRATED ART PRINTS 5.5" X 8.5"

46 FULL COLOR PAGES

MINIMUM: 5 PRICE: \$17.5 RETAIL: \$35 #ZINE01


good -natured a collection of illustrations



by: gabrielle jolie stratmann

This perfect bound booklet is a zine of all of the Bug-Eyed Co. Art Prints plus a few extra exclusive illustrations.

WHOLESALE PRICE GUIDE

| ITEM  | PRICE PER ITEM | MINIMUM |
|--|----------------|---------|
| SNAILPHABET | 16 | 5 |
| SNAIL-PHABET POSTER | 22.5 | 3 |
| SNAIL-PHABET PRINTS | 12.5 | 2 |
| STITCH SAMPLER | 12 | 5 |
| BUGBROIDERY | 18 | 5 |
| PRINTS 4X6 | 7.5 | 2 |
| PRINTS 5X7 | 10 | 2 |
| PRINTS 8X10 | 15 | 2 |
| STICKERS | 2 | 2 |
| WEEK AT A GLANCE NOTEPAD | 14 | 4 |
| DOODLE PADS | 8 | 4 |
| GREETING CARDS | 2.25 | 2 |
| GOODNATURED ZINE | 17.5 | 5 |

info@gabriellestratmann.com

TERMS

Thank you so much for being interested in WHOLESALING Bug-Eyed Co. good natured art and stationery!

Please email info@gabriellestratmann.com with your store name, location, website, and buyer contact info.

ORDERING

Opening order minimum: \$100

Minimum reorder: \$50

TURNAROUND TIME

Our current turnaround time is between 1-2 weeks.

SHIPPING

If you're local to PORTLAND, MAINE we can do local drop off or pick up orders.

Any shipping will be calculated based on weight, and all shipping charges, along with taxes, duties, and fees are the responsibilities of the customers.

PAYMENT

Payment can be made via PayPal or CC.

LOOKING FOR SOMETHING?

If there is something that you don't see, including handmade to order original artwork, lets talk about it!

info@gabriellestratmann.com

CANCELLATIONS AND RETURNS

All cancellations must be made within 24 hrs of placing your order. For returns or replacements please email within 5 days or receipt. All merchandise must be returned, unopened, and unused.

ART LICENSING

Bug-Eyed Co. designs for all sorts of products! We love partnering with other brands for freelance and licensing projects!

info@gabriellestratmann.com

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[@bugeyed.co](http://bugeyed.co)

